

Cookies policy about technical and session Cookies

This Cookies policy explains the various kind of cookies that our website uses and in which way you can track them. Cookies help to improve the services that we provide. Some cookies are strictly necessary to make the site work while others optimize the performances and provide a better experience to the users.

The website www.ferraritrippa.it uses cookies. They are small text files that are created when you visit websites and they store session data that could be used later in the site. The data allows the site to keep your information (between pages) and also to analyze the way you interact with the site. Cookies are secure - they can only store the information that is entered by the browser about the access in the browser itself or the ones that are included in the requested page. They can not be transformed into codes and can not be used to create an access to your computer. If a website encrypts the information in the cookie, only the website can read it.

The data controller Ferrari Trippa srl Via Costituzione 108 - 42025 Cavriago (RE) use the following kind of cookies.

Session cookies: they identify the user during the session on the website and allow the interactions with the site itself. This kind of cookies are deleted from the system once the session ended.

Permanent cookies: they are stored on the user's device between browser sessions and allow to memorize the user's preferences or actions while using the site (or in some cases while visiting other websites).

We use this kind of cookies to create a statistical analysis of the navigation. They allow us to quantify the number of users who arrive on our site, the pages they view or number of clicks made on the site's links.

These analyses are used internally and anonymously exclusively for statistical purposes, in order to improve the supply of products and the services that we provide. The information that we obtain through cookies are also used to avoid frauds and improve the safety of our website.

Google Analytics: This website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses "cookies", text files that are stored on your computer in order to analyze how you use the website. The information on the use of the website (including your IP address) obtained through cookies will be sent and stored by Google on servers in the United States. Google will use this information to analyze your use of the website, compiling reports on website traffic for the site owner and offer additional services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You can prevent the installation of cookies by changing the settings of your browser, we do however that this may prevent you from using all the features of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above. Alternatively, you can use the Add-on for Google Analytics Opt (<http://tools.google.com/dlpage/gaoptout?hl=it>), if available for your browser.

Our website does not use advertising or profiling cookies: Those cookies are needed to create user profiles in order to send advertising messages, according to the preferences expressed by the user within the pages of the site. Under the current rules, (directive 2009/136 that had modify the previous directive "e-Privacy" (2002/58/CE) and the deliberation "Identification of simplified procedures for the information and the acquisition of consent for the use of cookies - May 8, 2014") Our site is not required to ask for consent for technical and analytics cookies, as they are necessary to provide the services required.

How to control and delete cookies: Almost all of the web browsers accept cookies, but usually you can modify the settings of the web browser to reject cookies, disable existing ones or simply to be informed when a new cookie is sent to your device. To ensure that your browser discards cookies, please refer to the instructions given by the provider of the browser (usually within the menu "Help", "Tools" or "Edit"). Beware that if you block or disable cookies, some of the website features may be lost.

You can find a more detailed guidance about how to control, manage and delete cookies on your computer on: <http://www.allaboutcookies.org/manage-cookies/index.html> or <http://www.wikihow.com/Disable-Cookies>